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FOR IMMEDIATE RELEASE

Golf and sponsorship opportunities now available
**SANFORD-BROWN INSTITUTE TO HOST CHARITY GOLF TOURNAMENT
TO BENEFIT THE PERIWINKLE FOUNDATION**

HOUSTON (April 27, 2010) – The Sanford-Brown Institute (SBI) North Loop campus will host a charity golf tournament on Fri., April 30, at the Southwyck Golf Club, which is located at 2901 Clubhouse Dr. in Pearland. All proceeds from the tournament will benefit the Periwinkle Foundation, which develops and provides programs that positively change the lives of children, young adults, and families who are challenged by cancer and other life threatening illnesses and are cared for at Texas Children’s Hospital.

“This is our second year putting on this tournament for a local charity,” said Marilyn Hall, North Loop campus president. “We got involved in the organization last year when Chad Morgan, our pharmacy technician program director, lost his father to a blood disease much like the ones the children at the Periwinkle Foundation are fighting. Our goal is to raise funds to send some of these great children to Camp Periwinkle this summer.”

During the tournament, Sanford-Brown will also host a longest-drive contest, closest-to-the-pin challenge and hole-in-one contest. Registration is \$125 per golfer and sponsorship opportunities start at \$250.

For more information or to register to golf in the event, please call (832) 325-4500.

About Sanford-Brown Institute – North Loop

Sanford-Brown Institute – North Loop (SBI) opened in Houston in 2003 and offers certificate programs that are developed and refined based upon input from employers, graduates, faculty and students. The curriculum at SBI is designed to help students gain the specific skills and knowledge that employers are seeking. SBI-North Loop offers certificate programs in Medical Assistant Specialist, Medical Billing and Coding, Pharmacy Technician, Radiography and Surgical Technology. SBI is institutionally accredited by the Accrediting Council for Independent Colleges and Schools (ACICS), a national accrediting agency recognized by the U.S. Department of Education (DOE). SBI – North Loop does not guarantee employment or salary. SBI – North Loop is part of the Career Education Corporation network of schools (NASDAQ: CECO). For more information, please go to <http://www.sanfordbrown.edu/North-Loop.aspx>.

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