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FOR IMMEDIATE RELEASE

SANFORD-BROWN COLLEGE LAUNCHES ASSOCIATE, SPANISH-LANGUAGE PROGRAMS

PHOENIX, ARIZ. (January 28, 2010) – The Sanford-Brown College (SBC) Phoenix campus, which provides education in allied health care and related fields designed to prepare its graduates for related employment opportunities, is pleased to announce the launch of its specialized associate degree program in cardiovascular sonography, which will be offered during day and night sessions and can be completed in as little as 70 weeks.

SBC - Phoenix has also launched a medical assistant program in Spanish to complement the English-language medical assistant program already available. The Spanish program will be offered on Fridays and Saturdays and can be completed in as little as 55 weeks.

Currently, the Phoenix campus also offers a pharmacy technician program. In 2010, a specialized associate degree program in diagnostic medical sonography will also be offered at SBC's Phoenix campus.

“When we launched Sanford-Brown’s Phoenix campus in October 2009, with our medical assistant and pharmacy technician programs, the response was overwhelmingly positive,” said George F. Fitzpatrick, president of SBC - Phoenix. “Looking forward, we knew there would be a need for associate programs as well as Spanish-language offerings, to better equip our students to best help both English and Spanish speaking patients. Currently, the Spanish-language program is being successfully offered in Florida and Texas, and we see our market as a similarly good fit.”

Founded in 1866 when Rufus C. Crampton, a professor at Illinois College, established a school to meet the growing educational demands of post-Civil War America, there are now 12 campuses bearing the name Sanford-Brown College and 18 other affiliated campuses operating under the names of Sanford-Brown Institute, SBI Campus-an affiliate of Sanford-Brown and Missouri College, serving more than 19,000 students nationwide.

For information on enrollment, class schedules, etc. please visit www.sbphoenix.com.

About Sanford-Brown College – Phoenix

Sanford-Brown College – Phoenix (SBC) opened in October 2009. The curriculum at SBC is designed to help students gain the specific skills and knowledge that employers are seeking. Sanford-Brown College is institutionally accredited (accredited in total) by the Accrediting Council for Independent Colleges and Schools (ACICS), a national accrediting agency recognized by the United States Department of Education (DOE) and the Council for Higher Education Accreditation (CHEA). SBC – Phoenix is located at 9630 N. 25th Ave. Phoenix, AZ 85021. SBC-Phoenix does not guarantee employment or salary. SBC – Phoenix is part of the Career Education Corporation network of schools (NASDAQ: CECO). For more information, please go to www.sbphoenix.com.

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