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FOR IMMEDIATE RELEASE

**LOCAL COLLEGES JOIN TOGETHER IN CHILI COOK-OFF  
TO BENEFIT RONALD MCDONALD CHARITIES OF PHOENIX**

PHOENIX (March 16, 2010) – Collins College, Le Cordon Bleu College of Culinary Arts and Sanford-Brown College are pleased to announce the first-ever “High Noon Chili Shoot-Out,” to benefit Ronald McDonald House Charities of Phoenix. The chili cook-off, which is open to the public, will be held Saturday, April 10 from 9 a.m. to 2:30 p.m. at Rawhide Western Town and Steakhouse at Wild Horse Pass, located at 5700 West North Loop Road in Chandler.

Members of the community, including amateur and professional chefs, are invited to compete. All chili must be prepared on-site and will be judged in one of three categories: red chili with beans; red chili without beans and an open category. Registration for amateur cooks will be \$40 and professional cooks/chefs, who cook at a resort or restaurant, will have a \$100 registration fee.

“We hope to have more than 200 contestants competing for the honor of High Noon Chili Shoot-Out champion,” said Christine Murphy, president of Collins College. “This event is a tremendous example of our local colleges coming together for an important cause.”

The public can enjoy all-you-can-eat samples of chili for \$5, with all proceeds benefitting the Ronald McDonald House. The Ronald McDonald House provides a “home away from home” for children and their families who travel to Phoenix to receive treatment for serious, often life-threatening illnesses and

injuries. Local Valley celebrities will assist in the judging, and there will be a “People’s Choice Award” given based on a popular vote.

For more information or to register for the competition, please visit [www.rmhcphoenix.com](http://www.rmhcphoenix.com).

**About Collins College:**

Collins College, a school of design and technology, provides students with a career-focused education. Approximately 1,100 students from across the nation attend Collins College. Collins offers Bachelor degrees in Game Production, Graphic Design, Interior Design, Fashion Design and Merchandising, and in Film & Video Production. Associate degrees are offered in Information Technology, Digital Video Production, and in Graphic Design. Collins College is a member of the Career Education Corporation (NASDAQ:CECO) family of schools, colleges and universities. Collins College does not guarantee employment or salary. For more information, visit [www.collinscollege.edu](http://www.collinscollege.edu).

**About Le Cordon Bleu College of Culinary Arts in Scottsdale:**

Le Cordon Bleu College of Culinary Arts (LCB), located in Scottsdale, Ariz., offers culinary students a hands-on education with experienced faculty dedicated to providing students with the necessary skills, knowledge, support and guidance to pursue fulfilling career opportunities in the culinary arts. The school offers a Bachelor of Arts degree in Le Cordon Bleu Culinary Management, as well as Associate of Occupational Studies degrees in Le Cordon Bleu Culinary Arts, Le Cordon Bleu Hospitality & Restaurant Management and Le Cordon Bleu Pâtisserie and Baking; and Certificate programs for Le Cordon Bleu Pâtisserie and Baking and Le Cordon Bleu Culinary Arts. LCB in Scottsdale boasts two campuses, Camelback and Sky Bridge. The school is accredited by the Accrediting Commission of Career Schools and Colleges (ACCSC) and the American Culinary Federation. The ACCSC is a nationally recognized accrediting agency by the United States Department of Education. LCB in Scottsdale was formerly known as Scottsdale Culinary Institute. LCB does not guarantee employment or salary and is a member of the Career Education Corporation (NASDAQ:CECO) network of universities, colleges and schools. For more information, please visit [www.Chefs.edu](http://www.Chefs.edu). Le Cordon Bleu® and the Le Cordon Bleu logo are registered trademarks of Career Education Corporation.

**About Sanford-Brown College – Phoenix:**

Sanford-Brown College – Phoenix (SBC) opened in October 2009. The curriculum at SBC is designed to help students gain the specific skills and knowledge that employers are seeking. The school offers Associate of Science degrees in Diagnostic Medical Sonography and Cardiovascular Sonography; and Diploma programs for Medical Assistant, Bilingual Medical Assistant and Pharmacy Technician. Sanford-Brown College is institutionally accredited (accredited in total) by the Accrediting Council for Independent Colleges and Schools (ACICS), a national accrediting agency recognized by the United States Department of Education (DOE) and the Council for Higher Education Accreditation (CHEA). SBC – Phoenix is located at 9630 N. 25th Ave. Phoenix, AZ 85021. SBC-Phoenix does not guarantee employment or salary. SBC – Phoenix is part of the Career Education Corporation network of schools (NASDAQ: CECO). For more information, please go to [www.sbphoenix.com](http://www.sbphoenix.com).

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