
NEWS

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CIRCLE K TEMPE MUSIC FESTIVAL TO POSTPONE 2010 EVENT

The Circle K Tempe Music Festival, one of Arizona's largest music festivals, is postponing its planned 2010 event, originally scheduled April 9 and 10 at Tempe Beach Park in Tempe, Ariz.

"The decision is based on artist availability. Due to artist touring and recording schedules, our timing just isn't a fit with them this year," said Ken Koziol, the event co-founder. "And, after working to elevate the level of talent we bring to Tempe Beach Park year after year, we didn't want to compromise that."

Circle K, the event's title sponsor since 2004, supports the decision and looks forward to continuing to bring Arizona's largest music festival back to Tempe Beach Park very soon.

"We are proud to partner on events like this that help us to share our love of music with the community while doing some good at the same time," said Circle K Business Manager Terry Brown, who has worked with the festival to help raise more than \$1 million for community non-profits over the years. "We support the decision and agree the quality of the event should not have to suffer based on artist availability."

Live Nation, a festival partner since 2008, echoed support as well and noted their continued outreach to the top artists in the world on behalf of the event.

"The Circle K Tempe Music Festival has grown into a premiere Arizona event over the years," said Danny Zelisko, chairman of Live Nation Southwest. "And, when we can book the level of acts our guests have come to expect, it will continue to be a premiere event."

Since its inception in 2003, the Circle K Tempe Music Festival has featured performances by such diverse acts as Kid Rock, John Mayer, Fergie, Jeff Beck, 3 Doors Down, All American Rejects, The Fray, B-52's, Sugar Ray, Train, My Chemical Romance, Blues Traveler, Collective Soul, Big Bad VooDoo Daddy, Lifehouse, Everclear, and valley favorites the Gin Blossoms and Roger Clyne & The Peacemakers.