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# NEWS

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## **HMA PUBLIC RELATIONS AWARDED TWO COPPER QUILL AWARDS**

HMA Public Relations, recognized regionally as a leader in public relations and marketing communications, was honored for its outstanding public relations work at this year's IABC Copper Quills award ceremony, where the team took home two awards.

The Phoenix chapter of the IABC (the International Association of Business Communicators) honored HMA with two Awards of Excellence in the categories of Community and Government Relations, for its work with the Arizona Department of Housing's Foreclosure Help Line and Media Relations, for its work with Western National Bank.

The Copper Quill Awards recognize and celebrate outstanding work in business communication. Winning the Copper Quill Award is a prestigious achievement that distinguishes professional communicators for excellence in the fields of employee and corporate communications, media and public relations, special events, graphic design, issues and crisis management, strategic planning, marketing, executive speechwriting and more.

"It's an honor to be recognized among our peers for the work we love to do," said Abbie S. Fink, vice president and general manager for HMA. "We take tremendous pride in delivering quality communications programs for all our clients and these awards are a tribute to that commitment."

***About HMA Public Relations***

*HMA Public Relations is a full-service marketing communications agency whose experience encompasses work in the traditional marketing communications disciplines including public relations, media relations, marketing communications, issues management, community relations and special events. Located at 3610 N. 44<sup>th</sup> St., Suite 110 in Phoenix, HMA Public Relations can be reached at (602) 957-8881. Its web address is [www.hmapr.com](http://www.hmapr.com).*