



NEWS

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JUNIOR ACHIEVEMENT OF ARIZONA CELEBRATES PARTNERSHIP WITH DISCOVER FINANCIAL SERVICES

Junior Achievement of Arizona (JAAZ) and Discover Financial Services (DFS) are celebrating 15 years as partners in the ongoing education of Arizona students. Since 1995, JAAZ has received funding totaling almost \$200,000 and volunteer resources of more than 730 volunteers from DFS.

DFS provides nearly 50 volunteers per year to teach at Paseo Hills High School in the Deer Valley School District, and also provides volunteer support for the school's participation at JA BizTown™, a program that combines in-class learning with a day-long visit to the JA BizTown™ facilities. There, students have the opportunity to run banks, manage restaurants, create websites, write checks and even vote. It is a fully interactive, true-to-life, simulated town where students learn the fundamental relationship between academics and life beyond school.

DFS recently provided a \$10,000 grant and 14 volunteers to support Cactus Shadows High School students as they participated in JA Finance Park™. Students visit JA Finance Park™ after completing a four-week, teacher-led Junior Achievement course. When they arrive on site, students receive a life scenario – including a job, salary and family situation – to use as the basis of their simulation experience. As they strive to create a balanced budget, they begin to understand the value of money, and make the connection between hard work, education and their future earnings. The grant sponsored 85 CSHS students' participation in the fall of 2009 and an additional 82 underserved students who will participate during the 2009-2010 school year.

In addition, DFS has recently become the debit card sponsor for both JA BizTown™ and JA BizTown™ 2. As the debit card sponsor, DFS will provide 21,000 mock debit cards to fifth and sixth grade students as a cash option during their program, helping teach students the difference between a credit and a debit card.

“We are thrilled to continue our partnership with DFS,” said Joyce Richards, president of JAAZ. “The support we’ve received from DFS and its volunteers over the last decade has been overwhelming. With their help, we’re looking forward to teaching more youth about financial literacy and showing them the importance of proper money management.”

About Junior Achievement of Arizona

Junior Achievement is a 501(c)(3) not-for-profit organization which believes that every child deserves an education in economics and finances in order to inspire and prepare them for success in a global economy.

Serving Arizona’s youth since 1957, JA prepares young people for the real world by showing them how to become self sufficient, how to create jobs which make their communities robust, and how to apply entrepreneurial thinking to the workplace.

Junior Achievement of Arizona reached nearly 96,000 students during the 2008-2009 school year.

For more information on Junior Achievement or ways to get involved, please call 480-377-8500 or visit www.jaaz.org.

About Discover

Discover Financial Services (NYSE: DFS) is a leading credit card issuer and electronic payment services company with one of the most recognized brands in U.S. financial services. Since its inception in 1986, the company has become one of the largest card issuers in the United States. The company operates the Discover card, America's cash rewards pioneer, and offers student and personal loans, as well as savings products such as certificates of deposit and money market accounts. Its payments businesses consist of Discover Network, with millions of merchant and cash access locations; PULSE, one of the nation's leading ATM/debit networks; and Diners Club International, a global payments network with acceptance in more than 185 countries and territories. For more information, visit www.discoverfinancial.com.