
NEWS

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HMA PUBLIC RELATIONS ADDS NINE CLIENTS TO ROSTER

[HMA Public Relations](#), one of the Southwest's leading full-service public relations and marketing communications agencies, has added nine new clients to its roster including the [Arizona Commission for Deaf and Hard of Hearing](#) (ACDHH), [Attorney General's Office](#), [Desert Springs Cancer Care Center](#), [Fisher & Phillips LLP](#), [Harrah's Ak-Chin Hotel-Casino](#), [Dr. Ken Jackson](#), [Resolute Commercial Services](#), [Sanford-Brown College](#) and [W.J. Maloney Plumbing](#).

HMA will provide general and social media relations for [ACDHH](#), which works to help ensure accessibility for its communities, and to serve as a statewide information referral and resource center on issues concerning people with hearing loss. ACDHH aspires to be a national leader in communication access, support services and community empowerment throughout the state of Arizona.

HMA will provide video production and education outreach programs for the [Arizona Attorney General's office](#), focusing on charity and loan modification scams.

HMA will provide event planning, community relations and media relations services for [Desert Springs Cancer Care Center](#). The facility, which is the first green-built cancer care center in Arizona and the first of its kind north of the 101 in Scottsdale, enlisted the help of HMA to create a community grand opening event in partnership with the [American Cancer Society](#) as well as to promote the new service offerings to the nearby community.

HMA will also provide media relations for [Fisher & Phillip LLP](#), an employment law firm that recently expanded into Phoenix; as well as [Harrah's Ak-Chin Hotel-Casino](#), which recently announced its five-year contract extension with the Ak-Chin Indian Community; [Resolute Commercial Services](#), which specializes in delivering constructive solutions to complicated real estate matters including receiverships, workout strategies, property management, development and

asset acquisition/disposition; and [W.J. Maloney Plumbing](#), a leading plumbing contractor in the greater metropolitan Phoenix area.

HMA will provide collateral development, web development, social media, event planning and media relations services for [Dr. Ken Jackson](#), one of the top physicians in Kingman, Ariz., as he launches his first novel, [Manifest West](#), a southwestern suspense novel brimming with vibrant Arizona history and lore.

And finally, HMA will provide media and community relations services to several of [Sanford-Brown's](#) campuses nationwide including [Dallas](#), [Houston](#), [Minneapolis](#), [Phoenix](#) and [San Antonio](#).

[Celebrating its 30th anniversary in 2010](#), HMA Public Relations is a full-service marketing communications agency whose experience encompasses work in public relations, media relations, social media, marketing communications, issues management, community relations and special events. Located at 3610 N. 44th St., Suite 110 in Phoenix, HMA Public Relations can be reached at (602) 957-8881. For more information, please click [here](#).