
NEWS

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NORTHERN ARIZONA UNIVERSITY NAMES SCOTT HANSON VOLUNTEER OF THE YEAR

HMA Public Relations, recognized regionally as a leader in public relations and marketing communications, is pleased to announce Northern Arizona University's Alumni Association has named HMA president Scott Hanson, APR, Fellow PRSA, as the recipient of its 2009 Jeff Ferris Volunteer of the Year Award for his many contributions to the school. Hanson was honored during NAU's Homecoming football game as well as during the NAU Foundation's annual recognition luncheon at High County Conference Center.

Hanson has volunteered his time as a professional advisor to the Public Relations Student Society of America's (PRSSA) NAU chapter for more than 10 years. He has also served as a guest lecturer, fundraiser and charity golf tournament planner for the school as well as a founding member and former chair of the NAU School of Communication's original advisory council, where he had a hand in re-writing the NAU communications curriculum in the early 1990s.

In addition to his volunteer efforts with NAU, Hanson is a member of Valley Leadership Class XX and is active in the Entrepreneurs' Organization. He is on the board of directors for Junior Achievement of Arizona and served for more than a decade on the board of directors for The Arthritis Foundation's Greater Southwest Chapter, as well as representing the chapter on the foundation's National Awareness and Planning committees. He has also served on the board of directors for the Society of Professional Journalists' Phoenix Chapter.

Additionally, Hanson has hosted *Protecting The Public*, an award-winning monthly news and information program for Phoenix Channel 11, and has done freelance work for other news organizations, including KPHO-TV (CBS), KSAZ-TV (FOX) and KNXV-TV (ABC). He also appears regularly on KAET-TV (PBS).

Hanson is also a certified high school baseball umpire for the Arizona Interscholastic Association.

About HMA Public Relations

HMA Public Relations is a full-service marketing communications agency whose experience encompasses work in the traditional marketing communications disciplines including public relations, media relations, marketing communications, issues management, community relations and special events. Located at 3610 N. 44th St., Suite 110 in Phoenix, HMA Public Relations can be reached at (602) 957-8881. Its web address is www.hmapr.com.