
NEWS

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UNITEDHEALTHCARE GRANT HELPS TACKLE SERIOUS PROBLEM OF PRESCRIPTION MEDICINE ABUSE BY TEENS

UnitedHealthcare is investing \$100,000 in The Partnership for Drug-Free America, Arizona Affiliate to support its major initiative aimed at preventing and reducing youth drug use, including abuse/misuse of prescription and over-the-counter drugs.

This vital funding will support trainings and materials for physicians – especially pediatricians – statewide. Additionally, the Arizona Affiliate has developed an online course for healthcare providers on substance abuse trends and prevention in cooperation with the American Academy of Pediatrics, Arizona Chapter.

To date, contributions from UnitedHealthcare have funded nearly 50 training sessions. More than 1,000 Arizonans have been trained on the abuse of prescription medication and other drugs, including concerned citizens, physicians, nurses and other healthcare providers across the state.

“The Partnership for a Drug-Free America, Arizona Affiliate plays a critical and highly effective role in providing necessary services for local communities across Arizona,” said Benton Davis, CEO of UnitedHealthcare of Arizona and board member with the Partnership. “We are pleased to support those vital efforts.”

“We deeply appreciate UnitedHealthcare’s support,” said Leslie Bloom, CEO of the Arizona Affiliate. “Intentional misuse of prescription medications is the biggest teen substance use challenge we face today. With the support of UnitedHealthcare we will be able to help save lives by educating more families about this alarming trend.”

About The Partnership for a Drug-Free America

The Partnership for a Drug-Free America was formed in 1986 by the communications industry to educate children, parents and communities about the consequences of illicit drug use and the benefits of living drug-free. The Partnership is highly regarded for its proven effective media campaigns and public awareness programs. Independent studies from academia, business and science document the profound impact of The Partnership's programs on attitudes and behavior.

The Arizona Affiliate was established in 2003 to carry out The Partnership's mission to reduce illicit drug use in Arizona while meeting the unique needs of communities. Through its programs, the Arizona Affiliate inspires and empowers Arizonans to join in a united effort to prevent illicit drug use among teens through community-based education. The Partnership is a non profit 501-c-3 organization.

For more information, visit the Affiliate website at www.PartnerUpAz.org.