
NEWS

CONTACT: ELIZABETH WILKINSON
(602) 957-8881

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WINNER CHOSEN FOR “ARE YOU ABOVE IT?” VIDEO COMPETITION



The “ARE YOU ABOVE IT?” video competition was created by the Partnership for a Drug-Free America, Arizona Affiliate as an opportunity for teens statewide to find a voice when it comes to tough issues. Participants created a short video that highlighted the skills and talents that help them stay Above the Influence of drugs and alcohol – whether it is playing sports, doing magic tricks or showing off the next great recipe.

The videos were narrowed down to three finalists and the public voted at <http://www.PartnerUpAz.org/contest>. The results have been tallied and the grand prize winning group and recipient of \$500 is Andrew Madrid, Wesley Ollerton, Lawson Neilsen and Kyler Lee, students from St. Johns High School in St. Johns. The students’ one minute video showcased the teens demonstrating the activities they participate in to stay active and healthy – and away from drugs.

The second place prize of \$300 went to the television production class of Mohave Accelerated Learning Center in Bullhead City and third place (\$200) was awarded to Michael Hamilton and Mairely Urias, students from Cottonwood Middle School.

“We were happy to have had such a great statewide response to the ARE YOU ABOVE IT? contest both by participants and public participation,” said Colleen Pyra, program

manager for the Arizona Affiliate. “All of our participants did a great job, but ultimately the public chose our grand prize winner. I think the most important thing is that all our participants helped spread the prevention message in a creative way.”

This contest was made possible by the generous sponsorships of the Phoenix Suns, the Phoenix Coyotes and LifeLock.

About The Partnership for a Drug-Free America

The Partnership for a Drug-Free America was formed in 1986 by the communications industry to educate children, parents and communities about the consequences of illicit drug use and the benefits of living drug-free. The Partnership is highly regarded for its proven effective media campaigns and public awareness programs. Independent studies from academia, business and science document the profound impact of The Partnership’s programs on attitudes and behavior.

*The Arizona Affiliate was established in 2003 to carry out The Partnership’s mission to reduce illicit drug use in [Arizona](#) while meeting the unique needs of communities. Through its programs, the Arizona Affiliate inspires and empowers Arizonans to join in a united effort to prevent illicit drug use among teens through community-based education. The Partnership is a *non profit* 501-c-3 organization.*

For more information, visit the Affiliate website at www.PartnerUpAz.org.

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