
NEWS

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FOR IMMEDIATE RELEASE
FEBRUARY 23, 2009

LOCAL SUBWAY® FRANCHISEE ADVERTISING BOARD NAMES 2009 TRUSTEES

Arizona Subway® franchisees have elected fellow franchisee Mark Roden, who has been with Subway for more than 20 years and owns more than 40 Subways across Arizona, as the chairman of its 2009 Subway Franchisee Advertising Fund Trust of Arizona (SFAFT) board of trustees. Franchisees Chad Barnett, Sean Brown, Bob Burns, Tom Hall, Aaron Sinykin and Les White have also been named to the board. Bill Schulte has been elected as an alternate board member.

The SFAFT board oversees the marketing efforts for Subway franchisees throughout the Phoenix and northern Arizona markets, including all advertising, promotions, public relations and other activities designed to increase business at individual franchise locations.

Subway Restaurants is the world's largest submarine sandwich franchise, with more than 30,500 locations in 87 countries. Recently, Subway Restaurants was named the top franchise opportunity for 2006 by *Entrepreneur* Magazine. Subway Restaurants was co-founded by Fred DeLuca and Dr. Peter Buck in 1965. That partnership marked the beginning of a remarkable journey-one that made it possible for thousands of individuals to build and succeed in their own business. For more information about the Subway restaurant chain, visit www.subway.com. Subway® is a registered trademark of Doctor's Associates Inc.