



HMA PUBLIC RELATIONS

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NEWS

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HMA PUBLIC RELATIONS ADDS NEW CLIENT TO ITS ROSTER

HMA Public Relations, one of the Southwest's leading full-service public relations and marketing communications agencies has added Presidential Pools & Spas to its client roster.

HMA Public Relations will provide media and community relations services for Presidential Pools & Spas, including helping to launch the company's new Tucson office and commercial pool building division. Established in 1991, Presidential Pools & Spas is one of the top pool companies in Arizona. With offices in Gilbert, Maricopa, Surprise and Tucson, Presidential Pools & Spas offers full-service pool design, construction and building services as well as a full menu of remodeling services to both residential and commercial clients statewide. A member of the Southwest Spa and Pool Association, Southern Arizona Homebuilder Association, Chandler Chamber of Commerce, Marana Chamber of Commerce and Better Business Bureau of Greater Arizona, Presidential Pools & Spas is the only large-scale pool company in the state to achieve the Bureau's "A" rating. For more information, please call (480) 967-9467 or visit www.presidentialpools.com.

HMA is a full-service public relations and marketing communications agency with nearly 30 years experience in the traditional marketing communications disciplines including public relations, media relations, issues management, crisis communication, community relations and special event planning.

HMA Public Relations headquarters office is located at 3610 N. 44th St., Suite 110, Phoenix, AZ 85018. The phone number is (602) 957-8881, and the web address is www.hmapr.com.