



NEWS

CONTACT: ALISON BAILIN
(602) 957-8881

FOR IMMEDIATE RELEASE
JANUARY 20, 2009

**Cachet Homes celebrates Cards super win with super deal.
CACHET HOMES OFFERS HOMEBUYERS “SUPER PROMOTION”
TO CELEBRATE CARDINALS HISTORIC PLAYOFF RUN**

Cachet Homes, a leading luxury homebuilder in Arizona, is pleased to announce its 2009 “Super Promotion” in honor of our Arizona Cardinals super run through this year’s playoffs. From now until the big game on February 1, anyone who purchases an inventory home in any of Cachet’s premier communities – Cachet Homes at Verrado in Buckeye, Crescent Falls and Serenity Shores at Fulton Ranch in Chandler, Cachet Homes at Blackstone in Peoria, Bel Canto at Mirabel and Encore at Grayhawk in Scottsdale, Cachet Homes at Carrara Estates in Gilbert and Aspen Shadows in Flagstaff – will receive up to 10 percent off the price of the finished home. Cachet Homes at Paseo Lindo in Chandler will also participate in the promotion, but the new community does not have any finished inventory homes yet, so the promotion will apply to the model homes for sale and leaseback.

This super deal represents discounts from \$25,000 to \$115,000, depending on the home and community, and cannot be combined with any other offers or promotions.

“It is a time of great celebration in Arizona – a celebration Cachet wants to keep going for the next two weeks,” said Sue Goodrich, vice president of sales for Cachet Homes.

Since 1990, Cachet Homes has been at the forefront of the incredible growth explosion in the Phoenix-metro area, expanding into many different areas of home production including semi-custom homes, single-family homes, patio homes, townhomes and condominium villas. Outside the Phoenix area, Cachet has built communities in Prescott, Sedona and Flagstaff. Focused on building with elegance, sophisticated style and common-sense floorplans, Cachet Homes has been recognized as the No. 1 homebuilder in Arizona several times by *Arizona Business Magazine*, and has been ranked as one of the top five homebuilders in Arizona for the past eight

years. For more information or to learn more about Cachet's communities please visit www.cachethomes.net.