



HMA PUBLIC RELATIONS

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CALENDAR ITEM

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FOR IMMEDIATE RELEASE
JANUARY 4, 2009

WHAT: “Supporting Our Heroes” Outdoor Festival

The LakeView Village Center Subway Restaurant located at Higley & Elliott in Gilbert has partnered with neighbors Morrison Ranch, Bashas, In The Raw, Di Ricci’s Hair Design, Carousel Cleaners and others for a special event to celebrate the military, law enforcement and fire departments in the area.

The outdoor festival will include a cookout, kids activities, an obstacle course, pony and hay rides and appearances by local heroes including Color Guard, Arizona National Guard, Gilbert Fire, Phoenix Police Department’s K9 Unit and more.

The Subway location will also offer guests the opportunity to buy one footlong and a drink and then get a second one for 99 cents.

A portion of the day’s proceeds will be donated to local charities and guests will have the opportunity to support both the Letter to Soldiers and Packages from Home programs during the event.

WHERE: LakeView Village Center
Higley & Elliott
Gilbert, AZ

WHEN: Saturday, January 9, 2010
8 a.m. to 2 p.m.

ADMISSION: FREE

ADDITIONAL INFORMATION:

Subway Restaurants is the world’s largest sandwich franchise, with more than 32,000 locations in 90 countries. For more information about the Subway restaurant chain, visit www.subway.com. SUBWAY® is a registered trademark of Doctor’s Associates Inc. (DAI).